

“P.S.Y.C.O.”

Plot: Please Select Your Character's Outcome

Genre: TV, On-line

Synopsis: This is the future of entertainment. P.S.Y.C.O. brings the 1980's fad out of the shadows and into your homes and theaters. These “Choose Your Own Adventure” stories allow audiences to determine the paths taken by the characters they watch, ultimately deciding their fate. This form of entertainment marks the introduction to iTV.